

ABSTRACT

(Yosi Puspita Wardhani, 2015, 113 pages)

The study, entitled "Victims of bullying in social media Ask.Fm" aims to determine how bullying occurs in teenagers today through social media Ask.Fm notice of any interaction and the meaning of bullying itself for them.

This study uses a qualitative approach with the descriptive data method collection techniques used are in-depth interviews, documents and observations, as well as the use of data analysis techniques, data reduction, data display, and conclusion drawing or verification.

These results indicate that the meaning of bullying they experienced are using the inappropriate and get the judgments that are not true with the interaction. As result they are doing no respond, answering the question of bullying seriously and answered questions bullying with no serious.

Keywords: Social Media, Descriptive, Bullying