ABSTRACT

Film is a mass media to convey the message. By using the film, often a message can be channeled for the film is a mass media audio-visual nature. Superhero movie is one of the genre films that can be adapted into a narrative function because many superhero movies adapted from classic fairy tale concept.

The study, entitled 'Narrative Analysis of Captain America: the First Avenger (Narrative Analysis of Vladimir Propp)' using a qualitative approach to narrative analysis of Vladimir Propp's functions. The focus of this study was to describe the depiction 7 function character in the movie Captain America and know the character of the opposition opposite of the hero and villain characters in the movie.

The results of this study indicate the 7 functions of characters, there are only 6 functions in the movie Captain America as a function of false heroes do not exist. And character opposite opposition follows the pattern of the classic fairy tale, the hero has a handsome face and the villain has an ugly-faced. Conclution is film Captain America: The First Aveger the patern concept use a classic fairy tale based on the character.

Keyword: Narrative Analysis, Vladimir Propp, Captain America, Superhero, Film