

ABSTRACT

The purpose of this research is to know the fulfillment of cognitive , affective, and stress release needs of young women in using social media, Facebook and Twitter. While the selection of young women in this research based on the susceptibility of crime towards young women when using the social media. This research used quantitative method in descriptive analysis. The population in this research are 829 female students, 620 students from SMAN 1 Dayeuhkolot and 209 students from SMA Sandhy Putra. The samples given to 90 female students. Based on the results, the cognitive needs is 43 respondents or 47.78 % , classified as standart category. For the affective needs is 40 respondents or 44.44 % , classified as high category, and the stress release needs classified as standart category is 56 respondents or 62.22 % .

Keywords : the use of social media , social media , cognitive , affective , and release of tension