

ABSTRACT

Indie bands are their works are outside the mainstream or different shades of the song that is being sold in the market. One of them is an independent band Goodbye HighSchool is an indie band that was born in November 2010 in Padang. This indie band formed on the idea of each member of its personnel have the same unity of music is Pop Punk wing. This study raised the language, culture and lifestyle of a group of indie band Goodbye High School. methods used in this study was ethnography of communication with the four informants as a resource. The research objective is the intent and purpose, namely, to know how the culture and lifestyle of indie bands in Bandung. The results showed that the five changes to the group both on each member of the indie band Goodbye High School.

Keywords : indie band, communication, culture, lifestyle, ethnogaphy communication