

THE FILMMAKER'S GUIDE TO PRODUCTION DESIGN

Professional and student film- and video makers will find everything needed for effective cinematic expression in this practical guide to production design. This essential resource details every phase of the production design process - from the first reading of the script to post production. Coverade includes:

- Coordinating a production design team and art department
- Planning the stages of pre-production
- Using color, texture, and space in a set
- Constructing sets and working with existing architecture
- Designing for period films and specific genres
- Budgeting and scheduling the design for a production
- Working in the studio or on location
- Incorporating digital design practices

Readers will find exper advice on designing films of all genres, in projects ranging from well funded studio films to “guerilla filmmaking”. For the established filmmaker seeking new design ideas to the struggling new comr stretching low budget dollars, this book makes the processes and concepts of the craft accessible

