

BROADCAST NEWS: WRITING, REPORTING AND PRODUCING – 5/E

Broadcast News: Writing, Reporting and Producing examines the skills, technologies, and challenges of broadcast journalism.

Beginning with an introduction chapter of ethical considerations, you Learn how to find the news, develop sources and collect information from both real and virtual document.

The book then delves into an in depth analysis on writing the news and choosing news writing styles.

The third section expands on writing the news in to merging video and audio into e news report. and the final section show how to produce and deliver the news in a Comprehensive newscast, whether it is designed for television, radio, internet and others.

