

ABSTRACT

Tourism is a journey made by man to the area which is not a residence to break away from the routine, work or to find another atmosphere. Tourism in Indonesia is known for its potential and thrives because it is supported with natural beauty and cultural diversity. Many feels the difficulty of reference sites to be visited and viewed the cost and travel time, so an alternative built to help the community in selecting the appropriate tourism community needs.

"Dé Java Toucé" is a Web-based application built as a solution in media promotion of tourism in Indonesia with some functionality which provides information on tourism, tourism object, forum, digital map, video tour and education game. This application is built using PHP programming language for interface using HTML and CSS and for database using MySQL.

Keyword: tourism, Indonesia, promotion, PHP