

ABSTRACT

One work unit on the CV. Kembar Jaya have a role to improve service management is a unit company management. In which there are administrative employees whose job is to create sales reports and purchase documents with the data obtained from the marketing unit. Management Unit of CV. Kembar Jaya are not yet available applications that facilitate the marketing unit to input and process sales data and historical purchases and timely manner.

In the "*CV. Kembar Jaya Web Application Sales Data Management*" this system has the capability to help the administrative staff and marketing personnel in creating historical documents and reports timely manner. The document will be validated by an administrative officer that can be printed on *Portable Document Format (.pdf)* or documented as required administrative management work unit at CV. Kembar Jaya.

This final project constructed using the Waterfall model and UML as a tool for system design. The application designed in the form of web-based applications using MySQL database. The application is implemented using PHP as the programming language with Symfony framework. Application will be used by employees of marketing for the sale and purchase of input data as well as for making a report document.

Keyword: *MySQL*, appkication, web, framework, PHP, *Symfony*