

ABSTRACT

Shop of bed linen and bedcover Diamanta a bedcover store's best selling and most popular bed linen and their bedcover by the customer. Whether it's customer from Arcamanik where the store stands, as well as customers from outside of Arcamanik and outside the city of Bandung. But the process of marketing, sales and reservations in store linen and bed cover Diamanta still manually. Yet online and computerized. So that the shop can only distribute flyers to homes as well as word of mouth to promote the linen and bed cover they sell. This application using CodeIgniter Framework and SMS Gateway.

Final project entitled "Application Stores Sell-Buy Online Sheet and Bedcover" has the ability in handling the marketing process, data collection either through selling online as well as offline data collection through sales.