

ABSTRACT

In the era of high technology, media is not restricted to its physical definition (printed) but it also comprises the digital form. Digital media has been an essential element in disseminating information, both for particular segments or public in general. From the many kinds of digital media, we often stumble upon company profile websites, personal site or blog, and news portal such as detik.com. The contents are vary according to the site's function: news, entertainment, advertisement and partnership offers, and even contact details. Its flexibility and dynamic features are another plus that no other media type has. Therefore, digital media is an important tool in assuring information flow to public.

Based on the explanation above, FLP (Forum Lingkar Pena) West Java chapter, a nonprofit organization, recognize the urgency of a digital media as a place to share information on writing publications or other organization activities. And due to the same reason, "Forum Lingkar Pena West Java chapter Web Portal Application" is created as a media solution for FLP West Java chapter in hopes that it could be developed further according to the needs of the organization.