Abstract

Tourism is the way to refresh our mind, by realieve daily activities for getting relax somewhere. And that's why many tourist make travelling to many places which never they knew before.For example, Bandung which famoust by local or international tourist as tourism destination and shooping some stuff.

And to support tourist mobility,we need to implement an application to mobile gadget. According to IDC (International Data Coorporation) statistics and Gartner,the most favourite Smartphone Operating system in 2011 which being used is Android, and as the Gartner analysist ,"Android users will be increase till 48,8 percent . And according to this analysis, Android Application is the most possible one to be developed.

Application "Supporting and Advertising use Google Map at Android Platform" is android application which can help to find that places.Because of its advantages make this application can be developed as advertising media.This application also provide recommendation for nearby places based on users location.

Keyword : Tourism, Advertising, Bandung