

ABSTRACT

Radwah Shop Collection is a Muslim fashion store the most preferred by customers who are in Bandung. However, business processes that take place in the store where the customer must still manually visit the facebook page and make a reservation with inviting pin blackbery owner or send sms to telephone number owner and make a reservation the transaction in accordance with the agreement of onwer and customer. Not only that, its still manually recorded using book notes that a recapitulation of the data collection and reporting transactions to be complicated as the number of transactions that go everyday

Final project entitled "Application Sales Fashion Muslim" has the ability in handling the marketing process as well as the recapitulation of the transaction logging. This application was built using the programming language PHP CodeIgniter Framework and using MYSQL database