

ABSTRACT

Internet as an alternative medium for conducting business and commerce, would have been familiar in contemporary times. Activities facilitated by an e-commerce websites where owners can display and make transactions with customers, now widely used because of its advantages that different from the conventional sales methods. Batik Inbox want to try to take advantage of it, so there was made Batik Inbox Online Shopping Application.

This web-based applications has many function such as to display the products, do the transaction process, provide sales reports and so forth. We hope by using these applications they can increase the volume of sales that made more income to Batik Inbox.

Batik Inbox is a Small and Medium Enterprises which was founded by a few students in Bandung, which sells various items such as bags, clothes, accessories and so forth. The hallmark of the Batik Inbox itself is the use of batik elements in each product that sold.

Keyword : *website, batik, commerce*