

## **Abstract**

The Internet is a global network that brings together worldwide computer network, allowing the establishment of communication and interaction between each other throughout in the world. Event information is information that was there. But very little is felt especially in number of events in Indonesia.

Blogging is one way of delivering information in the Internet world. Microblogging is a form of blogging. The fundamental difference from the blog is less content than the blog. Microblogging service into a platform for marketing and public relations, with sharp growth in the number of social media marketers.

Therefore final project entitled Web-Based Commerce Event with microblogging to overcome the various permasalahan above. It is expected the company to establish business relationships with business partners or customers more efficiently and maximize marketing in social media.

Keyword : *microblogging, blogging*