

Abstract

The growth of Internet users is increasing rapidly. As a result, the Internet is not only open the opportunity for marketing, but also become the necessities of life. Although users in Indonesia are not as much as in foreign to choose financial transactions via the Internet, needs of internet in Indonesia are not inevitable anymore. The development is directly or indirectly affects trade system. Selling online allows sell products and services in online. Customers can find your website, read, view and order your products in online.

Sales development of Princess Boutique business which were increasingly and supported by the development of Internet are increasingly demanding to add web-based sales efforts. Through the sales online application as media sales, customers can find the latest products and it provide online sales transaction facilities that are accessible by customer without any limitation of time or location during the customers have Internet access.

Therefore, with web-based application online sales is expected to add the sales without changing the process of sales. This application is an online store where buyers can make online transactions, assist employees in managing products and transactions, and facilitate owners to view reports sales of goods.

Waterfall method is applied in this final project that implemented by object oriented PHP language by using CodeIgniter, MySQL database and other supporting software.

Keywords: internet, online sales, object oriented PHP, CodeIgniter