

Abstract

Internet technology has a profound effect on the trade or business. Only from home or office, prospective buyers can see products on the computer screen, access information, order and pay with the options available. CV Tri Anugrah is a shop located in the city of Mataram, West Nusa Tenggara where the store sells a variety of hardware and computer accessories. System sales that had been used by CV Tri Anugrah this is to use a manual system that is, if consumers want to buy the goods so it can be by phone or come directly to the store. Currently, this kind of system started to perceived lack of effective and efficient.

Therefore, designed a web-store online ordering system that implement ecommerce a sales application system that utilizes the Internet media with the aim to expand the marketing of products that can increases store's revenue.

Keywords: sales, internet, marketing, revenue.