

ABSTRACT

Information technology has penetrated into various fields including in the field of handicrafts. Now many people who want to open a new business but do not know where to find the information needed so that it can easily know which picture dari effort will be made prior advance. Marketing products also become an obstacle in making a new business. One of the efforts by many people now seminati is batik handicraft business, it is due to the pattern of changes in lifestyle that became a trigger factor in society.

Based on the above abstraction, has built an online sales application. This software is intended not only for customers who will buy them online but also cater for smaller industry players to do the marketing of its products.

This application is made based on the analysis and design with the waterfall method. Software development method using object-oriented programming.ASP. NET will be used as a programming language and SQL SERVER 2005 will be used asthe database processing.

Keywords: Batik, Point of Sale Online Application, ASP .NET , SQL SERVER 2005