ABSTRACT

Technology is growth rapidly. Most of business used technology to improve their earnings, one of them with online selling. Online selling enable to sells goods or service to costumer with internet, so costumer doesn't need to servicer or supplier directly.

Factory Outlet Jejak is a store that sells various types of clothing and accessories especially for young people. Factory Outlet is located in the street Dipatiukur No. 66 D Bandung. So that, in running their business, *Factory Outlet* Jejak need an application facilitating officer in serving online transaction, and facilitate buyer candidate to access information by online. See that requirement, in this final project is made an application that named "Factory Outlet Jejak Dipatiukur Selling Application Based On Web in Bandung".

The functions of this application are making easier for officer to manage the product data and retail data include order, and selling. This application also gives a new alternative for customer to order product by online. This condision can make the distribution data more wide and increase the number of selling.

The making of this final project use software engineering method of waterfall, and implementation by using PHP programming language, while the processing of its database use MySQL.

Keywords : *Factory Outlet Jejak, Application, PHP and MySQL*