

ABSTRACT

Selling Online (e-Commerce) is a electronic business mechanism which have business transaction based on individual with internet as medium changing goods or service between institution and direct customer (B-to-C).

Selling Online at CV Rabbani Muslimah trading was developed to support local transaction in Indonesia Country. But, it not closed probability to be used for export trading. This final project is about selling online application development which include local trading activity build based on analize and structure design with waterfall model. Database have built by MySQL. Tools that will be used to built this application are: PHP4 for script programming, Microsoft Visio Professional 2003 and Power Designer (Process Analyst & Data Architect) for system modelling, Macromedia Dreamweaver for web design.

Key Word : Web Application, Selling Online (e-Commerce), Local, Internet.