

ABSTRACT

E-Commerce (Electronic Commerce) is a process that using electronic technology for business especially business that focus on trading. Business mechanism that using internet as media in trade transaction between seller company with buyer company or between seller company with ordinary customer (individual). E-Commerce classifications based on its interactions are *business-to-business* (B2B), *business-to-customer* (B2C), *customer-to-business* (C2B), *customer-to-customer* (C2C), *business-to-business-to-customer* (B2B2C).

Megah Sports is one of shops which selling sports equipments. To support Megah Sports marketing to be more better and more extended (not just in one area, without open new Megah Sports branch), needed one application that support it, the application is **e-commerce of sports equipments**. With e-commerce for Megah Sports shop, so Megah Sports range of products trade service will be more extended for all area in Indonesia or maybe even international.

With all that necessary reasons, then this final project has made. This online trading application has made based on analysis and design with structure method (*waterfall*) and web base. Implementation process from this system used PHP language, Macromedia Dreamweaver as HTML editor and MySQL as database.

Key Word : E-Commerce (Online trading), web, internet.