ABSTRACT

In this Final Project, we built an administration application web base. This application was built to help DSUQ's marketing and Communication division, which including finance report, logistic information, Donators visiting information, presentation documentation, and promotion request from branches office to central office. This application was built by using Object-Oriented Analysis and Design. The program itself was built using Object-Oriented Programming with JSP (Java Server Pages) and MYSQL as database application.

The background of this project was needs from DSUQ's marketing and Communication division to have an application that could help their activity to organize data to be an information, logistic information that including street banner, sponsor, and advertisements, and promotion request facility.

This application wished could help DSUQ's marketing and Communication division to organize their files. This application was wished to help DSUQ's marketing and Communication division organize logistic information.

Keyword: *Markom, Web, DataBase*