

ABSTRACT

Oline shop business is now very much in demand by consumers who do not have much time to go shopping. However, the online store services in the form of an existing website is not enough to meet the needs of consumers. Accessing the online store through a personal computer (PC) is still limited to providing customers in. They have to find an internet connected computer. It is a huge waste of time, needed services are accessible anywhere consumers without relying on the time and place of accessing the service.

Therefore, the required mobile application service which is devoted to online stores. This application will have a menu like the list of goods sold, list the latest products, prices, services criticisms and suggestions, as well as SMS service promo information.

Expected output of this final project can be useful for many people, and can provide a flexible service for consumers.

Key Words: Mobile Application, Online Shop, J2ME, SMS