**ABSTRACT** 

Indonesia has many potential tourism object, if managed properly, will be quite

promising as a source of revenue, particularly local revenues and foreign exchange at large

countries, not least the potential for Semarang Tourism has a variety of promising tourism

potential. One of the obstacles to exploiting the potential of tourism is the lack of publicity

as the media campaign, which in today's era of mobile information flow, has become an

inevitable requirement, with one of them is the promotion through web-based internet.

Websites which are provided to promote the tourism potential by Semarang Tourism

Government is already there now still feels is less informative and interactive way of

presenting information that helps tourists to obtain the desired information.

This final project, including design and implementation tourism information system

containing maps and tourist location of supporting facilities, such as hotels, hospitals,

restaurants, etc. Access and transport to reach tourist sites that are accessible via the web.

Final project results is a system web-based tourism information that has

characteristics include:

1. Displays information about the attractions in the form of text and images

2. Sight seeing search through keywords

3. Displays a map on your web browser in HTML format and SVG. Expected to help

provide adequate information about some things related to tourism.

Keyword: Map View Scalable Vector Graphics, Website, Arcview GIS, PHP and

MySQL.