

ABSTRACT

Indonesia has many potential tourism object, if managed properly, will be quite promising as a source of revenue, particularly local revenues and foreign exchange at large countries, not least the potential for Semarang Tourism has a variety of promising tourism potential. One of the obstacles to exploiting the potential of tourism is the lack of publicity as the media campaign, which in today's era of mobile information flow, has become an inevitable requirement, with one of them is the promotion through web-based internet. Websites which are provided to promote the tourism potential by Semarang Tourism Government is already there now still feels is less informative and interactive way of presenting information that helps tourists to obtain the desired information.

This final project, including design and implementation tourism information system containing maps and tourist location of supporting facilities, such as hotels, hospitals, restaurants, etc. Access and transport to reach tourist sites that are accessible via the web.

Final project results is a system web-based tourism information that has characteristics include:

1. Displays information about the attractions in the form of text and images
2. Sight seeing search through keywords
3. Displays a map on your web browser in HTML format and SVG. Expected to help provide adequate information about some things related to tourism.

Keyword : *Map View Scalable Vector Graphics, Website, Arcview GIS, PHP and MySQL.*