

OPERATIONS MANAGEMENT

PROCESSES AND SUPPLY CHAINS

This Global Edition has been edited to include enhancements making it more relevant to students outside the United States. The editorial team at Pearson has worked closely with educators around the globe to include:

- **NEW! Supply Chain Orientation:** This text uniquely builds the concept of a supply chain from the ground up allowing students to see how effective internal processes lead the best supply chains.
- **NEW! Streamlined Design:** Fewer chapters, less pages, and enhanced clarity allows students to engage each topic efficiently and effectively. Figures and photos have been added to improve the presentation of key concepts and techniques.
- **NEW! Global Examples and Cases:** Examples from Europe, Asia, Middle East and Australia are presented throughout the text for students in these regions to better appreciate the concepts presented.

