

ABSTRACTION

SMS (*Short Message Service*) have become service that used occasionally in this time. It's a Cheap, practical and fast solution of message forwarding. Estimated monthly, there is 15 milliard SMS gallivante on the air in the whole world. after SMS. There is standard result of SMS development is called EMS (*Enhanced Messaging Service*), enabling delivery message such as SMS combined with picture and melody. With the same concept, MMS (*Multimedia Messaging Services*) emerge as next step, bringing multimedia content that wrapped in messaging concept.

LBS (*Location Base Service*) technology is a transplantation of GSM and SMS which now have expanded fastly. Since in transplantation character, of course this technology not able to give economic advantage for information service provider of this LBS. Cause to provide this infrastructure is not cheap.

LBS able to provide data about our position existence and earn to look for place closest with us position which we wish. With working along with the government and private sector expected by this system do not become costly and reached by operator so that earn exploited by GSM subscriber. The government and Private sector here act as sponsor, so that place and phone number of the sponsor can be informed for requiring GSM subscriber.