

Art of Creative Thinking: How To Be Innovative and Develop Great Ideas

The Art of Creative Thinking will help you to develop your power as a creative thinker. Using examples of entrepreneur, author, scientists and artist, John Adair illustrates a key aspect of creativity in each chapter. Stimulating and accessible, think book will help you to:

- Understand the creative process,
- Overcome barriers to new ideas,
- Sharper your analytical skill,
- Listen, look and read with a creative attitude,
- Make time to think,
- Become more confident in yourself as creative person,
- Think creatively about your self.

The Art of Creative Thinking will help you to find inspiration and become more creative when your personal or professional life calls for new ideas.

