

The Power of Ethical Management

“The power of Ethical Management is for everyone who faces ethical dilemmas in their lives. It is also for managers who want to know what they can do to help create a healthy work environment where people don’t have to cheat to win.” – Kenneth Blanchard and Norman Vincent Peale, From the Introduction

Praise For The Power of Ethical Management

“four cheers for a book that reminds us that old fashioned virtues and plain decency really do pay off. I loved the simplicity of the power of ethical management and applaud the message.” – Ann Landers

“The book is on target – the right subject for the time” – Peter V. Ueberroth, Former Commissioner of Baseball

