

How To Have Kick-Ass Ideas: Shake Up Your Business, Shake Up Your Life

Stuck in a rut? Bored? Dissatisfied? Uninspired? Got a problem you don't know how to solve? What if you knew exactly what you wanted and could make it happen, right now? To get there, you need creativity—you need some kick-ass ideas. This book is chock-full of practical and inspirational ways to help you jump-start your creativity, identify what you want in life, and then make it happen. Chris Baréz-Brown turns companies around the world into highly creative and successful teams. Here he pours his best techniques into a book that reunites you with the imaginative genius inside you. It's about fun, freshness, and new ways of thinking, filling your life with new experiences, and then getting playful. With these step-by-step activities, case studies, and imaginative practical exercises, you can find out exactly what it is you want and then make it real! 75 color illustrations

