ABSTRACT

Publisher is an organization runs the business bu publish books from many writer for selling to counsumen, so company get profit from result of selling to consumen. In running business everyday, a publisher must have a good system that organizated so can use as support whole of business process that own by publisher. Generally this system recognize as company information system.

According American Institut Of Certified Public (AICPA), internal control system is control system that embrace organization structure and all method also constituent that adhered by company to preserve asset, also inspect fidelity an how far accountant data can believe, can sum up an work efficiency, and can urge to obey all the policy of company.

CV. Andi Offset Bandung located Jl. Kembar No. VII/25 is a branch company of CV Andi Offset, that located in Yogyakarta has a function for marketing all books from center company. In effort recognize all new book that published recently, CV Andi Offset Bandung doing various promotion one of its by doing direct selling exhibition. In doing direct selling exhibition, CV Andi Offset Bandung has many the adversity. This caused by that not available system like software can use to help in handling internal control system process while direct selling exhibition was on, so, it is needed to build an internal control system software as tools and facilitator exhibition program of CV Andi Offset.

Result of this journal is software for direct selling exhibiton internal control system at CV Andi Offset Bandung. Methodology was used in finishing this journal is waterfall method. In implementation phase do by using PHP, MySQL dan Ms. Visio.

Keyword *: Internal Control System, direct selling, waterfall method, information system*