

## **ABSTRACT**

Dealer is an Indosat partner in distributing starter pack and voucher to the outlet. Nowadays, starter pack and voucher distribution process or know as PO (purchase order) still done manually. This process can take much time and not efficient. Beside that, distribution and status of starter pack and voucher is not yet well monitored by Indosat. That status mean sold, active or churn.

This Final Project will built an application to facilitate and render efficient PO (purchase order) process using business process improvement method. Beside that, this application can look up dealer performance in distributing starter pack and voucher.

For conclusion, using this application can improve PO process efficiency and monitor performance dealer in distributing starter pack and voucher. This data output can used by marketing division to evaluate and arrange marketing programme fit with situation.

**Keyword :** Business Process Improvement, PO (purchase order) process, dealer performance.

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