

Business Ethics – A Real World Approach

Business Ethics equips students with the materials and tools to help them resolve the ethical challenges they will face as employees in the corporate world. This text takes a ground level approach by focusing on the daily work lives of employee instead of only explaining abstract concepts and philosophical argument at the treetop level. Students can examine issues and scenarios that relate directly to realistic work environment. In addition, Ghillyer introduces students to basic ethical definitions and situations, as well as the concepts of corporate governance and corporate social responsibility.

Key Features :

- Frontline Focus Boxes
- Progress Questions
- Thought provoking Cases
- End of Chapter Materials
- Extensive Support Materials

