

**APPLIED MATHEMATICS FOR BUSINESS, ECONOMIC, AND THE SOCIAL
SCIENCES**

Applied Mathematics for Business, Economic, And The Social Sciences, fourth edition, continues to provide an informal, non-intimidating presentations of the mathematical principles, techniques, and applications most useful for students in business, economics, management, and the life and social sciences. Designed primarily for a two term course in applied mathematics (the book can be adapted easily for a one term course) it provides a comprehensive treatment of selected topics in finite mathematics and calculus. It is appropriate for use in both two year schools and four year schools, as well as the “foundation” level for graduate programs having prerequisite mathematics requirements.

