

## DAFTAR PUSTAKA

- Bonham, Stephen S. (2008), "Actionable Strategies Through Integrated Performance, Process, Project and Risk Management", Artech House
- Capricorn Indonesia Consult Inc (2008), "Studi tentang Prospek Pasar Alat-alat Berat dan Komponennya di Indonesia", The CIC Consulting Group
- Creswell, John W (2007), "Qualitative Inquiry & Research Design – Choosing Among Five Approaches", Second Edition, Sage Publications
- Damayanti, Destri (2012), "Industry Update – Volume 8, Februari 2012", Office of Chief Economist – Bank Mandiri.
- Driyo, Aryo Daru (2005), "Economic Review Journal, No. 200, Jun 2005", Bank BNI
- De Wit , Bob & Ron Meyer (2010), "Strategy Synthesis: Resolving Strategy Paradoxes to Create Competitive Advantage (Concise Version)" 2nd Edition, Cengage Learning
- De Wit, Bob & Ron Meyer (2001), "Strategy: Process, Content, Context – An International Perspective", West
- Deputi Direktur Perencanaan dan Pengembangan (2012), " Rencana Jangka Panjang Perusahaan 2012 - 2016", PT. XYZ
- Deputi Direktur Perencanaan dan Pengembangan (2013), " Laporan Manajemen Tahun Buku 2012", PT. XYZ
- Departemen Humas, Kantor Sekretariat Perusahaan (2011), Dokumentasi Proses Pengujian Panser 6x6 Anoa
- Greener, Sue (2008), "Business Research Methods", Ventus Publishing ApS
- Kaplan , Robert S. & David P. Norton (2004), "Strategy Maps: Converting Intangible Assets into Tangible Outcomes", Harvard Business School Press.
- Khan, Ferdousour Rahman & Sabina Yeasmin (2012), "Triangulation Research Method as the Tool of Social Science Research", BUP Journal

- Lehaney, B.A. & Gerald Vinten (1994), "Methodology: An Analysis of Its Meaning and Use", MCB University Press
- Miles, Matthew B. & A. Michael Huberman (1994), "Qualitative Data Analysis", Second Edition, SAGE Publications
- Majluf, Nicolas S. & Arnaldo C. Hax (1996), The Strategy Concept and Process – A Pragmatic Approach", 2nd Edition, Prentice Hall
- Marcus, Alfred A. (2011), "Management Strategy: Achieving Sustained Competitive Advantage" 2nd Edition, Mc Graw – Hill
- Moleong, Lexy. J., Prof. Dr. (2010), "Metodologi Penelitian Kualitatif, Edisi Revisi", Rosda
- Media Data Riset (2012), "Peluang Kinerja Industri Alat Berat di Indonesia, 2012", PT. Media Data Riset – Survey & Research Services
- Ritson , Neil (2013), "Strategic management" 2<sup>nd</sup> Edition, Bookboon
- Rochmanhadi, Ir. (1992), " Kapasitas dan Produksi Alat-alat Berat", Departemen Pekerjaan Umum.
- Rostiyanti, Susy Fatena (2008), Alat Berat Untuk Proyek Konstruksi" edisi kedua, Rineka Cipta
- Silverman, David (1997), "Qualitative Research: Theory, Method and Practice", Second Edition, Sage Publications
- Siswanto , Budi Tri (2008), "Teknik Alat Berat", Depdiknas
- Sugiyono, Prof. Dr. (2013), "Memahami Penelitian Kualitatif", Alfabeta
- Sugiana, Tatang Ir. MAB., Tim Kajian Bisnis Alat Berat Pertambangan, Deputy Direktur Pengembangan Usaha (2012), " Kajian Bisnis Alat Berat Pertambangan", PT. XYZ
- Team FME (2013), "Porter's Five Forces: Strategy Skills", www.Free Management Ebooks.com

Thompson Jr , Arthur A., A.J. Strickland & John E. Gamble (2010), “Crafting and Executing Strategy – The Quest of Competitive Advatage” 17th Edition, Mc Graw – Hill Irwin

US Commercial Service (2008), “Indonesia Heavy Equipment”, United States of America – Depatment of Commerce.

Wedhanto, Sonny (2009), “Alat Berat dan Pemindahan Tanah Mekanis”, UNM

Zikmund, Babin, Carr, Griffin (2009), “Business Research Methods”, Eighth Edition.

**Halaman ini sengaja dikosongkan.**