

DAFTAR PUSTAKA

Adi Kusrianto. (2007). *Pengantar Desain Komunikasi Visual*. Yogyakarta: Andi Offset.

Budelmann, Kevin., Kim, Yang., & Wozniak, Curt. (2010). *Essential Elements for Brand Identity : 100 Principles for Designing Logos and Building Brands*. USA: Rockport Publishers, Inc.

Rustan, Surianto. (2009). *Mendesain Logo*. Jakarta: Gramedia.

Samara, Timothy. (2007). *Design Elements : A graphic style manual*. United States of America: Rockport Publishers, Inc.

Soewardikoen, Didit Widiatmoko. (2013). *Metodologi Penelitian Visual*. Bandung: Dinamika Komunika.

Wheeler, Alina. (2010). *Designing Brand Identity: An Essential Guide for The Whole Branding Team*. USA: Wiley.

Internet

<http://acaryawasu.blogspot.com/2012/11/tatwa-busana-adat-bali-makna-dan.html>

<http://anislotus.wordpress.com/2012/02/19/perbedaan-bunga-lotus-dan-bunga-teratai/>

<http://bali-tourismdirectory.blogspot.com/2008/01/struktur-geologi-bali.html>

<http://kebudayaanindonesia.net/id/culture/1158/pakaian-adat-bali>

<http://masdony.wordpress.com/2010/04/15/bali/>

<http://nahjoy.com/2013/12/22/arti-makna-bunga-kamboja-semoja/>

<http://regional.kompasiana.com/2010/05/26/tentang-frangipani-bunga-jepun-bali-nan-wangi-150384.html>

<http://www.baliprov.go.id/id/Beranda>

<http://www.indotravelers.com/bali/tempat-wisata-bali.html>

<http://www.wacananusantara.org/mengenal-budaya-bali-lebih-dekat/>

<https://www.facebook.com/notes/i-love-hindu-bali-apapun-yang-terjadi/sejarah-bali-bagian-3-putusnya-bali-dengan-jawa-yang-mula-mula-menjadi-satu-dara/525729310781000>