

ABSTRAK

Penelitian ini dilakukan untuk mengetahui bagaimana penerapan budaya perusahaan dan penerapan *good corporate governance* serta bagaimana pengaruh penerapan budaya perusahaan terhadap penerapan *good corporate governance* pada PT. Indonesia Power (Kantor Pusat). Permasalahan pada penelitian ini merujuk pada fenomena dimana berdasarkan hasil observasi dan survei perilaku etis menunjukkan bahwa budaya perusahaan di PT. Indonesia Power (Kantor Pusat) kurang diterapkan oleh karyawan.

Jenis penelitian yang digunakan dalam penelitian ini adalah penelitian deskriptif dan penelitian kausal. Populasi dalam penelitian ini adalah karyawan PT. Indonesia Power (Kantor Pusat) dengan jumlah sampel sebanyak 100 karyawan. Analisis data yang digunakan dalam penelitian ini meliputi uji validitas, uji reliabilitas, analisis deskriptif, MSI (*Method of Succesive Interval*), uji normalitas, analisis regresi linear sederhana, uji hipotesis dan uji koefisien determinasi.

Hasil penelitian ini menunjukkan bahwa penerapan budaya perusahaan termasuk dalam kategori baik dengan persentase sebesar 83,43%. Sedangkan penerapan *good corporate governance* termasuk dalam kategori baik dengan persentase sebesar 81,02%. Berdasarkan hasil perhitungan koefisien determinasi, penerapan budaya perusahaan berpengaruh terhadap penerapan *good corporate governance* sebesar 13,9% dan sisanya 86,1% dipengaruhi oleh variabel lain yang tidak dijelaskan dalam penelitian ini seperti *Corporate Social Responsibility* dan Komite Audit.

Kata Kunci : Budaya Perusahaan dan *Good Corporate Governance*

ABSTRACT

This research was conducted to find out the implementation of corporate culture and the implementation of good corporate governance and influence the implementation of corporate culture toward the implementation of good corporate governance at PT. Indonesia Power Office. The problems in this research refer to the phenomenon whereby based on the observation and survey behavior ethical, showed that the corporate at PT. Indonesia Power Office less applied by the employees.

The kind of study used in this research is descriptive and causal research. The population used in this research is employees at PT. Indonesia Power Office with a number of sample 100 employees. The data analysis used in this research such as validation test, reliability test, descriptive analysis, MSI (Method of Successive Interval), normality test, simple linear regression analysis, hypothesis test, and coefficient of determination test.

The result of this research shows that the corporate culture is included in a good category with a percentage at 83,43%. Whereas The Good Corporate Governance is included in a good category 81,02%. Based on the coefficient of determination, the implementation of corporate culture influence on the implementation of good corporate governance amounted to 13,9% and the remaining at 86,1% is influenced by other variables that are not explained in this research such as customer social responsibility and audit committee.

Keyword: Corporate Culture and Good Corporate Governance