

### **Shaping the future**

The first book to get at the root cause of India's problems

India is a country of enormous contradictions. On the one hand, India is one of the fastest-growing leaders in the new economy, with burgeoning technological prowess and a myriad of exciting business opportunities. At the same time, it is burdened with enormous poverty, a crumbling infrastructure, and a labyrinthine bureaucracy. This book by one of India's leading executives, discusses the country's recent economic transformation and addresses key issues that will not only affect companies investing in India but individuals struggling to cope with these changes. Using techniques of scenario planning and organizational learning, Maira guides the reader through the complex structures of Indian business and society and introduces a new approach to change certain to ignite debate.

