

## THE SUPPLY CHAIN IMPERATIVE

The Supply Chain Imperative will help your company overcome the multiple hurdles to establishing, monitoring, and enforcing consistent, ethical policies across your entire global supply chain. This timely book addresses crucial strategic questions including :

- How does globalization change our supplier relationship?
- Who is responsible for what in the chain, and how do you communicate that responsibility?
- How do I create and present the business case for the new supply chain ethics?
- How do we reconcile diverse and potentially conflicting legal requirements and cultures?
- How do we create and maintain accurate and verifiable performance metrics.
- How do we create chain-wide understanding and buy-in of new standards?
- How do we handle compliance problems?

The Supply Chain Imperative also offers practical solutions for more accurate accounting and financial reporting, plus valuable questionnaires, checklist, self-assessment exercises, examples, and a full case study.

