

The death of distance: how the communications revolution will change our lives

One of the World's Most Insightful Journalists writes eloquently and convincingly about the ways the communications revolution will tilt the balance between large and small, rich and poor, as it transforms many business and government decisions. This "death of distance" will be the single most important economic force shaping society over the next half century.

Describing the electronic miracles of our age in the old – fashioned format of ink on wood pulp may strike you as ironic. Put it down to the fact that, for the moment, the printed and bound book remains the most convenient way to introduce new ideas to the world. The new ideas in this book are about the many ways in which the most significant technological changes of our time will affect the next century – and your life. You will find a preview of the most important in “The Trendspotter’s Guide to New Communication” that immediately follow this preface; the rest of the book sets out to interpret and elaborate these core points.

