

## FEATURE WRITING

Feature Writing provides a practical and richly informative introduction to feature writing and broader context in which feature journalists operate.

As well as covering the key element and distinctive characteristics that constitute good features writing, the book also offers real life examples, case studies and exercise.

The authors have drawn on their considerable experience to provide a solid and engaging grounding in the principles and practice of this strand of journalism.

The textbook explores the possibilities of features writing, including essential basics such as:

- Why journalists become feature writers
- The difference between news stories and features
- What features need to contain
- The different types of features.

The text is intended for those who are studying journalism and the media at degree level, and those who are wishing to embark on a career in the print industry. It will be invaluable for trainee feature writers.

