

ABSTRACT

In today's digital era, the job search process has undergone a significant shift from conventional methods such as bulletin boards, newspapers, or walk-in applications, to more practical and efficient digital platforms. However, the reality on the ground shows that there are still many job search platforms that are not yet fully user-friendly. Some common obstacles that are often encountered include complex interfaces, lack of personalization, and features that do not suit the needs of job seekers and job providers.

This can certainly hinder the effectiveness of the overall recruitment and job search process. Seeing these problems, this final project aims to design a user interface (UI) and implement a website-based Job Hunter application as an alternative solution in facilitating the job search process in the digital era. The app is designed with a User-Centered Design (UCD) approach, which focuses on user convenience and needs as the center of the entire design process. With this approach, it is hoped that every feature and appearance of the application can provide an optimal experience for its users.

In the development process, this project uses the Waterfall method because it offers a systematic and structured workflow, starting from the stages of needs analysis, design, implementation, testing, to maintenance. Thus, it is hoped that the Job Hunter application will not only have an attractive and functional appearance, but also be able to answer the needs of the digital job market appropriately.

Keywords: *User Interface, UI, Job Hunter, User-Centered Design, Waterfall, Website, Job Search, Interactive Design, Digitalization.*