

DAFTAR GAMBAR

Gambar 2.5 wireframe	23
Gambar 2.6 user persona	24
Gambar 2.7 desain thinking	24
Gambar 2.8 User flow	26
Gambar 2.9 Warna	26
Gambar 2.10 Model AISAS	27
Gambar 2.11 Analisis SWOT	28
Gambar 3.1.1 Tropicana Slim	29
Gambar 3.1.1 Produk tropicana	30
Gambar 3.1.5 wawancara pa wawan	36
Gambar 3.1.5 wawancara rinta	37
Gambar 4.4 Warna	47
Gambar 4.4 icon aplikasi	50
Gambar 4.4 Moodboard	49

Gambar 4.4 typography	49
Gambar 4.6 Site map	55
Gambar 4.6. User flow	56
Gambar 4.6 Task flow (log in)	56
Gambar 4.6 Task flow (sign up)	56
Gambar 4.6 wireframe	57
Gambar 4.6.1 logo aplikasi	57
Gambar 4.6.1 on boarding	58
Gambar 4.6.1 homescreen	58
Gambar 4.6.1 Menu	59
Gambar 4.6.1 chat dokter	60
Gambar 4.6.1 Artikel	60
Gambar 4.6.2 poster	61
Gambar 4.6.2 Food container	61
Gambar 4.6.2 Xbanner	61

Gambar 4.6.2 Baju kaos 62

Gambar 4.6.2 tumbler 62