

ABSTRACT
A NEW DESIGN FOR GREY ART GALLERY WITH A FLEXIBILITY
APPROACH

An art gallery is a public art exhibition space. Artists exhibit their artworks and interact with visitors. The Grey Art Gallery was designed with a focus on flexibility. This gallery faces challenges such as an increasing number of visitors from various backgrounds with varying purposes, the need for space that adapts to changes in exhibition themes and artwork sizes, and interior design issues related to lighting, acoustics, and layout.

The design objective was to create an art gallery interior concept that is responsive to the increasing number of visitors, adaptable to changes in exhibition themes, and able to accommodate various visitor needs and address existing interior design issues. The design method included data collection through literature studies, observations, surveys, and interviews. Data analysis was conducted to identify problems and formulate the design concept.

The design results are expected to enhance the gallery's appeal, add value as an innovative and inspiring art exhibition space, and create an engaging environment for artists, curators, and visitors. The flexibility approach is implemented through a modular system of spatial elements, an adjustable lighting system, and the use of appropriate materials.

Keywords: Art Gallery, Flexibility.