

## **ABSTRACT**

Zenitha Beauty Care is a beauty clinic that provides treatments and also sells beauty products located in Jombang and has been operating since August 2024. So far, the recording of customer service revenue transactions is still done manually using a book that is used as an accounting book, which has the potential to cause recording errors, loss of data, and difficulties in preparing financial reports. To overcome these problems, a web-based recording system was built that can automatically record service revenue, manage reservation data, and generate accounting reports such as general journals, ledgers, and income statements. The system was developed using the waterfall method with the stages of analysis, design, implementation, and testing, and using Laravel as a framework and MySQL as a database. Testing is done using the blackbox method to ensure all system functions run as needed. The test results show that the system can help the recording process to be more organized and accurate, and support the preparation of financial reports.

Keywords: Service Revenue, Web-Based Application, Reservation, Waterfall, MySQL