

ABSTRACT

The difficulty in finding suitable service providers is often due to the lack of access to portfolio information and skills, which leads to design mismatches and financial losses because the end result is not as expected.

The objective of this project is to develop a web-based marketplace module on the Bangun.In application with a service provider search feature based on style, budget, as well as filters to focus search results. This allows customers to profile their design preferences. The development uses Scrum methodology through the stages of requirement identification via interviews and questionnaires, interface design, system development, and testing.

The results of the testing show that, on average, potential users find it easier to search for service providers. In addition, the results of the testing show that selecting service providers is more efficient than conventional methods. This module successfully improves efficiency and customer satisfaction in selecting service providers according to their needs while reducing the risk of design mismatches. As a result, this platform can enhance user trust and accelerate the decision-making process in selecting service providers.

Keywords: Marketplace, Information System, Bangun.In, Website