

ABSTRACT

Firm value is an investor's perception of management's ability to manage the company's resources, which is reflected in the stock price. The stock price, which is affected by its demand and supply, can be a key indicator of a firm's value. When the stock price rises, it indicates that the value of the company is also increasing, which is beneficial for shareholders because they can profit from their investments. Companies that have high value are often associated with good profitability, which means that they can provide profits for shareholders.

This study aims to describe the influence of intellectual capital and capital structure on the value of companies with profitability as mediation in Banking Subsector companies listed on the Indonesia Stock Exchange (IDX) for the 2019-2023 period. This study uses a quantitative method (PLS-SEM).

For the data collection technique, the Purposive Sampling technique is used in determining the sample. The data processed is secondary data obtained through the official website of the Indonesia Stock Exchange (IDX) and the company.

Result..

Implication..

Keywords: *Capital Structure, Intellectual Capital, Firm Value, Profitability*