

DAFTAR ISTILAH

LC: *Letter of Credit*

ROA: *Return on Assets*

ROE : *Return on Equity*

PSN: Proyek Strategis Nasional

CAR : *Capital Adequacy Ratio*

NPL : *Non Performing Loan*

BI : Bank Indonesia

DAR : *Debt to Asset Ratio*

DER : *Debt to Equity Ratio*

Valas : Valuta Asing

Niche Market : Pasar dengan segmentasi tertentu