FOREWORD

In the name of God, all glory be to God for the author was able to complete the mini thesis with the topic "The Influence of Mobile Service Quality on Customer Loyalty of Gojek with Customer Satisfaction as a Mediated Variable" because of his elegance and direction. The goal of this mini thesis is to fulfil one of the prerequisites for graduation from the bachelor's degree International ICT Business Study Program at Telkom University. In addition, the paper also aims to add insight into the work life for readers as well as for writers. I want to like to say thanks to:

- 1. Dr. Erni Martini, S.sos., M.M as the supervisor for all of the author's supervision, direction, advice, and support in completing this thesis appropriately;
- 2. Dr. Putri Fariska Sugestie, S.Si., M.Si as lecturer guardian in Telkom University, who has given me so much support and guidance in finishing my degree in Telkom University;
- 3. Mrs. Ratih Hendayani, S.T., M.M., Ph. D who has guided and given so many lessons to the author in class as a student and as the General Manager of HIMA MBTI 2024;
- 4. All the lecturers of International ICT Business and MBTI study program at Telkom University, who given me so much knowledge during my study in Telkom University;
- 5. My dear parents, Mr. Dr. H. M. Guntur, SE., MM and Mrs. Dahlia who always supported the author to finish my study in International ICT Business Study Program at Telkom University;
- 6. Syarafina Putri Adzhani Jugaswara, who always provide encouragement, support, advice, and help to the author during tough and happy times;
- 7. Top Management of HIMA MBTI 2024, Fahmi Zain Idris, Muhammad Fakhril Nuurazhar, Lintang Marzuqoh Agustin, Iman Firmansyah, Rakhya Kanivashya Andria Pikatan, Shafa Suhaila Trovalis Putri who have worked together,

- supported each other, pushed each other during HIMA MBTI 2024 and to finish this mini thesis;
- 8. All members of HIMA MBTI 2024, who helped the author grow into a better person and given the author so much knowledge and experience during the authors final year in HIMA MBTI;
- 9. Symisius Lintang Ranataru, S.M who helped the author in learning and understanding of this mini thesis;
- 10. Amanda Syafa and Nadila Shireen, who have always befriended the author since high school until now and is also fighting for a bachelor degree;
- 11. Filza Sabrina Luthan, who is always present for the author;
- 12. Friends of the author, who are also pursuing a bachelor degree in their respective campus, Akmal, Alif, Dafi, Fiqih, Fakhri, Gabriel, Naufal, Raihan Hanan, Rendy, Richie, Syauqi, Theo for all the support and making the author refreshed;
- 13. And to everyone who has shared some of their knowledge with the author in order to complete this study.

I hope this research can benefit other students in Telkom University. I realized, this paper that is written is far from perfect. Therefore, constructive criticism and suggestions will look forward to for this paper.