

DAFTAR PUSTAKA

- [1] C. Troise, A. O’Driscoll, M. Tani, and A. Prisco, “Online food delivery services and behavioural intention – a test of an integrated TAM and TPB framework,” *Br. Food J.*, vol. 123, no. 2, pp. 664–683, 2021, doi: 10.1108/BFJ-05-2020-0418.
- [2] M. Cho, M. A. Bonn, and J. (Justin) Li, “Differences in perceptions about food delivery apps between single-person and multi-person households,” *Int. J. Hosp. Manag.*, vol. 77, no. June, pp. 108–116, 2019, doi: 10.1016/j.ijhm.2018.06.019.
- [3] I. M. Aditiya, “Membongkar Strategi Gojek Untuk Tatahan Bisnis yang Berkelanjutan,” Good Stats. Accessed: Nov. 01, 2024. [Online]. Available: <https://goodstats.id/article/srategi-dan-komitmen-gojek-untuk-bisnis-yangberkelanjutan-b9QDB>
- [4] A. Allah Pitchay, Y. Ganesan, N. S. Zulkifli, and A. Khaliq, “Determinants of customers’ intention to use online food delivery application through smartphone in Malaysia,” *Br. Food J.*, vol. 124, no. 3, pp. 732–753, 2022, doi: 10.1108/BFJ-01-2021-0075.
- [5] N. Ika Purnama and N. Aprillia, “Pengaruh Dimensi Kualitas Pelayanan Terhadap Loyalitas Pelanggan Melalui Kepuasan Pelanggan Sebagai Variabel Intervening Pada Mahasiswa FEB Umsu Pengguna Aplikasi Gojek,” vol. 7, no. September, pp. 203–214, 2024.
- [6] C. Antonelli and C. Fassio, “The economics of the light economy. Globalization, skill biased technological change and slow growth,” *Technol. Forecast. Soc. Change*, vol. 87, pp. 89–107, 2014, doi: 10.1016/j.techfore.2013.11.006.
- [7] A. Parasuraman, “Technology Readiness Index (TRI): A Multipleitem Scale To Measure Readiness To Embrace New Technologies,” *J. Serv. Res.*, vol. 2:307, no. May, 2000.
- [8] A. Parasuraman and C. L. Colby, “An Updated and Streamlined Technology Readiness Index: TRI 2.0,” *J. Serv. Res.*, vol. 18, no. 1, pp. 59–74, 2015, doi: 10.1177/1094670514539730.

- [9] B. Michaelis, R. Stegmaier, and K. Sonntag, "Shedding light on followers' innovation implementation behavior: The role of transformational leadership, commitment to change, and climate for initiative," *J. Manag. Psychol.*, vol. 25, no. 4, pp. 408–429, 2010, doi: 10.1108/02683941011035304.
- [10] Soegiyono, *Metode Penelitian Kuantitatif, Kualitatif dan R&D*. 2011.
- [11] A. S. Al-Adwan, N. Li, A. Al-Adwan, G. A. Abbasi, N. A. Albelbisi, and A. Habibi, ""Extending the Technology Acceptance Model (TAM) to Predict University Students' Intentions to Use Metaverse-Based Learning Platforms"," *Educ. Inf. Technol.*, vol. 28, no. 11, pp. 15381–15413, 2023, doi: 10.1007/s10639-023-11816-3.
- [12] D. R. Rahadi, "Pengantar Partial Least Squares Structural Equation Model (PLS-SEM) 2023," *CV. Lentera Ilmu Madani*, no. Juli, p. 146, 2023.
- [13] I. Ghazali, "Aplikasi Analisis Multivariate," 2021, *Badan Penerbit - UNDIP, Semarang*.
- [14] A. Leguina, "A primer on partial least squares structural equation modeling (PLS-SEM)," *Int. J. Res. Method Educ.*, vol. 38, no. 2, pp. 220–221, 2015, doi: 10.1080/1743727x.2015.1005806.