

ABSTRACT

Wayang Santri is a traditional puppet performance from Tegal Regency that integrates Islamic values with local cultural elements through wayang golek media. Unfortunately, this art form is becoming less familiar among children due to the lack of engaging and age-appropriate educational media. This study aims to design an illustrated book titled Santri Suci as an alternative medium to introduce Wayang Santri in a more appealing way to children aged 10–12 years. A qualitative approach was applied through interviews, observations, literature review, and SWOT analysis to explore the design's potential and challenges. The final output is a semi-realistic cartoon-style illustrated book that visualizes the Santri Suci storyline in a communicative and child-friendly format, supported by promotional media such as posters, banners, and merchandise. This book serves not only as an educational tool but also as a cultural preservation effort that aligns with contemporary trends and the interests of today's young generation.

Keywords: *Illustrated Book, Wayang Santri, Santri Suci, Local Culture, Tegal.*