

ABSTRACT

The MSME Toko Ginny in Tanah Abang faces challenges in manual sales recording, often resulting in data discrepancies, financial losses, and inefficient inventory management. This study aims to develop a web-based financial recording system to improve data accuracy, enhance the efficiency of financial data management, and enable real-time inventory monitoring. The methodology used is the Software Development Life Cycle (SDLC) with the Waterfall model approach, which offers a systematic and structured workflow. The system was developed using the Laravel framework for the backend and MySQL as the database. The implementation results show that this system is capable of minimizing recording errors, speeding up data input processes, and providing more accurate and easily accessible financial and inventory reports for the business owner.

Keywords: MSME; Sales Recording; Waterfall; Laravel; MySQL